



UV-33 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Edward B. Knudson et al.  
Application No. : 09/418, ~~416~~ <sup>416</sup> Confirmation No. : 8923  
Filed : October 15, 1999  
For : INTERACTIVE TELEVISION PROGRAM GUIDE SYSTEM  
WITH PAY PROGRAM PACKAGE PROMOTION  
Group Art Unit : 2611  
Examiner : Christopher R. Nalevanko

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

Responsive to the July 8, 2004 Office Action,  
applicants respectfully request reconsideration and allowance of  
this application in light of the following remarks.

EXPRESS MAIL NO.  
EV270265115US